



**NEWS RELEASE**  
**For Immediate Release**

Superior East Region Launches Francophone Community Immigration Pilot to Support Local Workforce Needs

Superior East, Ontario — The Superior East region is now in its first year of the Francophone Community Immigration Pilot (FCIP), an initiative designed to help local employers address labour shortages while strengthening the region's Francophone presence and cultural vitality. The pilot serves the communities of Wawa, White River, Dubreuilville, Chapleau, Hornepayne, Manitouwadge and surrounding areas, supporting employers across multiple sectors.

The Superior East region has already seen strong early progress through the FCIP, with new employers joining the program and additional designations underway. These achievements mark important steps toward strengthening economic growth, ensuring the sustainability of essential services, and supporting long-term employment stability in industries facing persistent labour shortages.

The FCIP allows designated employers in participating communities to recruit qualified Francophone and bilingual workers for long-term employment opportunities. The program supports economic growth in key sectors such as mining, forestry, hospitality, transportation, health care, and skilled trades.

“Employers across Superior East have been clear — they need workers, and they need support to attract them,” said the FCIP Coordinator. “This pilot gives local businesses a practical pathway to recruit skilled Francophone talent while helping newcomers build a future in our communities.”

Through the pilot, the FCIP Coordinator works directly with employers to:

- Identify labour needs and eligible occupations
- Support the employer designation process
- Connect employers with Francophone candidates
- Ensure job offers meet program requirements

The initiative also strengthens the region's long-standing Francophone heritage by encouraging population growth, cultural continuity, and community vitality.

Local employers interested in participating in the pilot or learning more about the designation process are encouraged to contact the Superior East CFDC office.

Media Contact: Superior East CFDC office  
Stephen Dufour – Project Coordinator  
Francophone Community Immigration Pilot – Superior East Region  
Email: [fcip@superioreastcfdc.ca](mailto:fcip@superioreastcfdc.ca)  
Phone: 705-856-1105 ext. 225  
Website: [www.superioreastcfdc.ca](http://www.superioreastcfdc.ca)

